



[www.thehavenfarmstead.com](http://www.thehavenfarmstead.com)

*Janelle Anderson*

HOMESTEAD SPEAKER  
& SKILLS MENTOR

**MEDIA KIT**

# Hi, i'm Janelle!

## HOMESTEAD SPEAKER & SKILLS MENTOR

Meet Janelle Anderson – a true embodiment of farm life and community spirit. Originally from Wisconsin, Janelle honed her expertise in the rugged landscapes of western North Dakota as a dedicated cattle rancher. Now thriving as a farmsteader in southern middle Tennessee, she brings a wealth of experience in livestock management and sustainable living. Alongside her husband Ben, Janelle embraces a life of hard work and passion. They engage in everything from nurturing gardens and caring for family milk cows to raising meat birds, beef cattle, turkeys, and pigs, which they proudly offer to local communities. They use their experience and knowledge in raising beef & dairy cattle to ease the learning curve for the farming, ranching, and homesteading community they serve. Through workshops, Janelle and Ben actively share their knowledge and skills, fostering a sense of community and encouraging others to embrace the rewarding lifestyle of growing & raising your own food.

Janelle and Ben's hearts are for their community. For teaching others what they have been privileged to grow up learning and living. Janelle looks forward to sharing that combined, 40+ years of knowledge with the community you are bringing together and pouring into.



 24.4K

instagram

 102K

facebook

 3K

private community



## SPEAKING TOPICS

PLEASE NOTE NOT ALL TOPICS ARE LISTED;  
IF YOU HAVE SOMETHING IN MIND, LET'S CHAT



### ✓ Raising Homestead Beef

- ✦ Breed Selection that is ideal for homesteads based on desirable traits vs breed. A deep dive into what they are, but also pictures showing the different traits. Confirmation, disposition, maternal traits, feeding out timeframe, grazing efficiency, and forage grazing requirements. Exploring cross breeds for better performance on the homestead.
- ✦ How to raise profitable beef on the homestead and resell; direct to consumers; how to competitively price, as well as setting yourself apart in the local beef market.

### ✓ Small Acreage Homesteading & Cattle

- ✦ Identifying the biggest issues of raising dairy &/or beef cattle on smaller acreage and sharing the blueprint on how to be successful.

### ✓ Starting a Homestead On Raw Land

- ✦ Setting Priorities Correctly
- ✦ Infrastructure
- ✦ What animals work with your land

### ✓ The Queen of the Homestead: The Family Milk Cow

- ✦ Selecting the right breed based on the goals and priorities of the homestead; dual purpose
- ✦ Grass-fed vs Grain-fed
- ✦ Nutrition & Minerals requirements through the Lactational & Gestational Stages

### ✓ Cultivating Community

- ✦ The importance of building a homestead based on community reliance vs self-reliance and how to achieve it.

## PRIOR & UPCOMING SPEAKING ENGAGEMENTS\*

**BACK TO THE LAND FESTIVAL - Centerville, Tennessee**

**FARM WHERE YOU LIVE - Asheville, North Carolina**

**WOMEN'S HOMESTEAD SOCIETY - Dickson, Tennessee**

**MURRAY FEST MIDWEST - Webster City, Iowa**

**EAST TENNESSEE HOMESTEADERS ALLIANCE FESTIVAL - Townsend, Tennessee**

**HOMESTEADERS OF AMERICA - Front Royal, Virginia**

**HOMESTEAD FESTIVAL - Columbia, Tennessee**

## IN PERSON WORKSHOPS

### ✓ Beyond Drinking Raw Milk on the Homestead: By-Products Workshop

✦ Teaching how to turn nutrient-dense raw milk into by-products.

✦ Mozzarella, Ricotta, Yogurt, Sour Cream, Havarti (real cheese pressing shown).

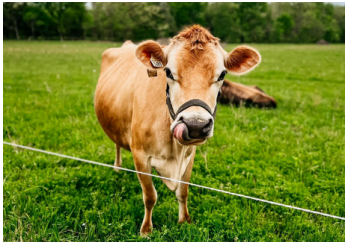
✦ All about cultures? How to make your own.

✦ Best practices for cheesemaking.

✦ Cheesemaking Equipment

Time Frame Needed: Minimum of 4 Hours

Equipment Needed: Stove or Camp Stove with Two Burners. Raw Milk



### ✓ Cattle on the Homestead

✦ Setting the foundation for beef & dairy cattle ownership. Keeping your animals healthy and getting the most from your investment, as well as the infrastructure needed. Nutrition, rotational grazing, calving, selection of cattle, and more. How to work & move cattle, safely.

✦ Grass-fed vs Grain-fed

✦ Learning to efficiently use the milk & how to handle properly

✦ I would teach with my husband for this workshop and try to find a local farm with cattle to host.







JANELLE & BEN ANDERSON - THE HAVEN FARMSTEAD

## WHO I WORK WITH

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Conferences, festivals, venues and audiences of all sizes, as well as podcasts, seminars, in person and online mentorships/workshops.

## WHAT YOU CAN EXPECT

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Years of owning multiple businesses have allowed me to speak, sing, and teach to a wide variety of audiences and venues. I enjoy sharing with authenticity, and openness of past failures and successes, and combine that with my heart for the homesteading community to grow their knowledge while lessening some of the learning curves. All of this is delivered in a clear and concise message that will have your attendees leave my presentation knowing the time and money they invested in your conference/and or festival was well worth it.



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## GET IN TOUCH

I look forward to connecting with you and answering any questions you may have and the potential partnership with your event.

*Janelle*

My passion:

Helping others steward well what God has given them.